

SAVE SOIL & FOOD WASTE



Our top-level sound bites

What's the issue?

- There is only 48% of agriculture land available in the world to produce food for whole planet while population is rising.
- 10% of agricultural land turned into deserts in just last 25 years
- Approximately 1.3bn (as per UN) people will migrate from such crisis area to less crisis which will further aggravate food chain.
- Many of world's regions have lost minimum threshold criteria of having at least 3% of organic content into soil.
- ~1/3 of food produced for human consumption is wasted
- Annually ±88 million tonnes is wasted in the EU, this equivalates to ±173 kg per person
- ~170 million tonnes of CO2 emitted from production and disposal of EU food waste
- Around 36 million people cannot afford a quality meal every second day

What can you do against food waste?

- At home: plan your meals, know what is in your pantry & fridge, freeze food, put your fridge at the best temperature (1-5 °C), use your leftovers, first in – first out principle, grab a smaller plate and refill as needed, use a compost
- At the market: don't shop when hungry, write a shopping list, buy the quantity you need, choose imperfect fruit & veggies